

**Farm – School / CATCH Workgroup**  
September 2, 2010 ~ 3:00  
Kelseyville High School Cafetorium

- I. Follow-up on CATCH training August 13
  - a. Report from Tammy
  - b. Curricula check-in
  - c. CATCH kick-off or promotion/ wellness messages to school population
  - d. CATCH data collection
  
- II. Discussion regarding summer food programs
- III. Online ordering system
  - a. Debut at County Fair
  - b. Currently pilot testing
  
- IV. Wellness strategy for Fall
  - a. Key health concepts to promote
  - b. Possible contest
  - c. Gail Feenstra training on Farm-School.

**Scope of Work-FYI**

**Farm- School TCE Outcomes and Activities**

- d. Outcome: Increase access to fresh produce in schools, after school programs, and the community as evidenced by:
  - i. purchasing agreements between farmers and 3 school districts
  - ii. the establishment of new farmers markets and/or other venues in 3 underserved communities
  - iii. development of a coordinated produce ordering and distribution system.
- e. Activities:
  - i. CATCH coordinator and food service director's work together to identify foods, price, packaging, ordering, and distribution issues
  - ii. Marketing materials promote fresh, local produce and visually denote participating entities
  - iii. Food assessment and local food guide
  - iv. New school gardens that are used for students and the community
  - v. Work to improve local food distribution systems, addressing issues such as production, packaging and storage; Online ordering RFP

**CATCH (Coordinated Approach to Child Health TCE Outcomes and Activities**

- a. Outcome: Implementation of organizational policies and practices that promote continued access to nutritious foods and exercise, as evidenced by:

- i. development of an integrated system that coordinates nutrition education, physical education, family recreation, and the Farm-School produce program within 3 school districts
  - ii. documented progress on ENACT nutrition and fitness priorities in 75% of member organizations
- b. Activities:
  - i. CATCH coordinator and HLN Director will work with school ADM and food service, K – 8 teachers, and after-school instructors in 3 school districts to integrate and enhance physical education, food service, and nutrition/fitness education efforts
  - ii. 30 teachers, school food service directors, and school ADM will receive training on the CATCH program