

CDFA Steering Committee
May 18, 2011 – 3:00
Ag Center Conference Room

- I. Update regarding Project progress
 - a. Online ordering system progress to date on Scope of Work
 - b. Publication of Food Guide
 - c. Farm-School
 - d. Next steps to increase purchase of local produce in casinos, senior centers, and restaurants
 - e. Acreage reported in production for recent CDFA 6-month report
 - f. One year remains to completion of the grant project June 2012

- II. Update regarding online ordering promotional strategies for the spring/summer/fall growing season
 - a. Online Information sheets for distribution
 - b. Online drop (pick-up) sites
 - c. Restaurant packets
 - d. Additional promotional support

- III. USDA grants
 - a. Community Facilities grant
 - b. Value-added grant