

CDFA Steering Committee  
Agenda  
March 23, 2011  
1:00 pm – 2:15 pm  
Ag Center

The focus of the meeting will be to provide information from a very recent strategic planning discussion between the Farm Bureau, Public Health and CDFA Project Manager regarding optimal implementation of the online ordering system.

- I. Update on recent Farm Bureau activities will include such items as:
  - a. Contract for transportation
  - b. Contact with Hardester's, Foods Etc, Ray's and Walmart regarding purchase of local produce
  - c. Role of the Market Manager in promotion of agreements between institutional purchase of local produce
  - d. Promotion strategies for upcoming Farm Market season
  - e. Sustainability plan for the online system
  
- II. Update on Local Food Guide
  
- III. Input from the Ag Commissioner regarding any increases in specialty crop production

Looking forward to seeing you soon!